
2021 Annual Report

Prepared January 2022



Leadership Team



Tamara Copple
President



Brian Hattaway
Board Member At Large



Kyle Enevoldsen
Technology Director

Leadership Team



Sharon Weaver
Treasurer



Andrea Walker
Membership Director

Leadership Team Openings



Vice
President



Marketing
Director
(filled as of Jan 2022)



Branding
Director



Secretary



Professional
Development
Director
(filled as of Jan 2022)

2021 Chapter Accomplishments

- Chapter Award winner, Delivering Membership Value
- 10 meetings by Zoom
- Returned to in-person networking at BA's and Brunch - July 2021
- Held our first BAs and Brunch skills workshop, worth 3 PDs in October
- Started an Advisory Board consisting of past chapter presidents
- In-person celebration at Boulevard Brewery
- Achieved official 501c(6) designation

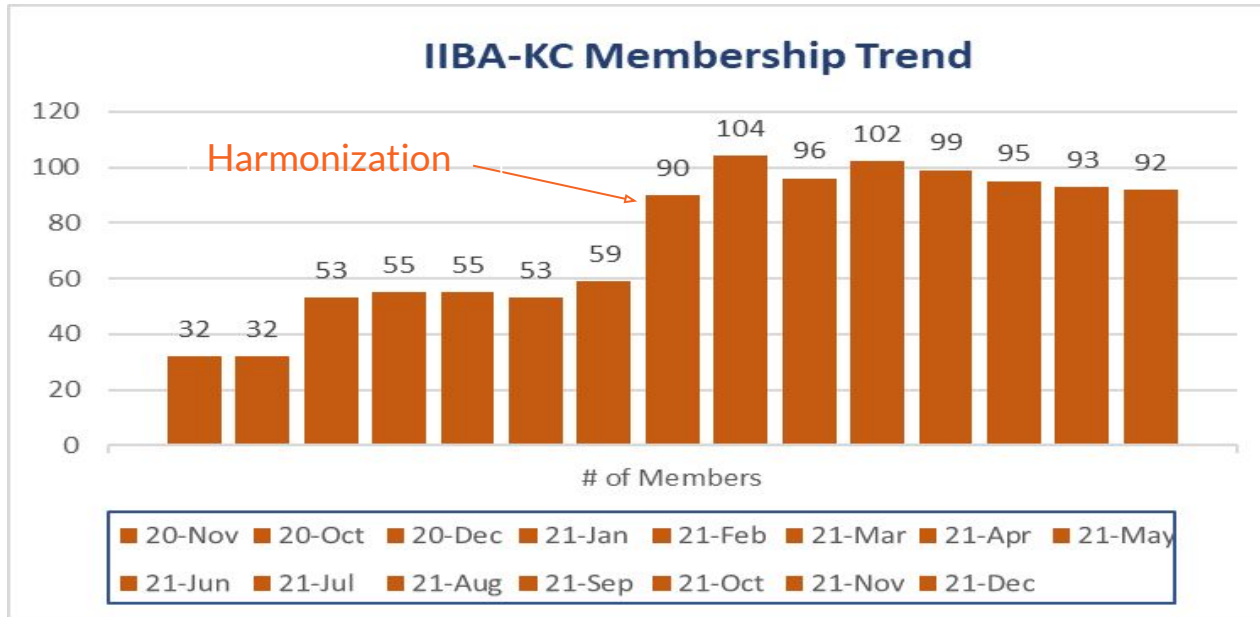
Harmonization

In May 2021, IIBA implemented a Harmonization initiative to bring all of the global chapters into alignment with the parent organization.

- Going forward, chapters will be held to the established standards more stringently in the past. To maintain our charter, we must demonstrate regular activities, maintain a minimum number of board members, and file business, financial and strategic plans with IIBA.
- Kansas City metropolitan area IIBA members were automatically assigned to the Kansas City chapter.
- Members may choose another chapter to be their “home” chapter if they wish.
- Members of IIBA in good standing are eligible to participate in any of their own or another chapter’s activities at the posted member price.
- Non-members may be assessed single event fees or other participatory charges.

Chapter Census

November 2020 -December 2021



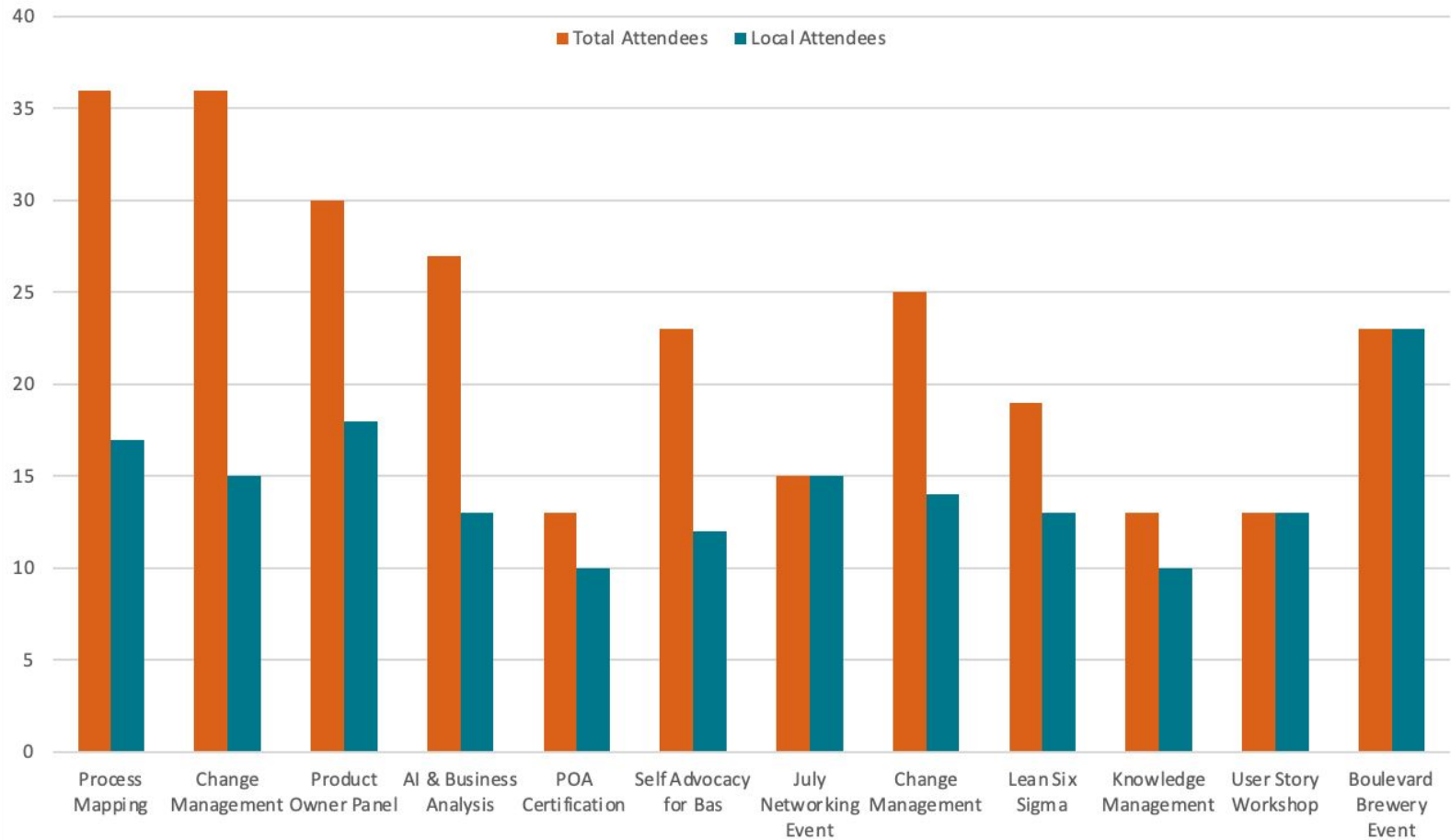
As a result of Harmonization, we gained 29 members, a 49% increase in overall membership. Every month, the chapter receives \$15 per member from IIBA, in lieu of separately assessed chapter membership dues.

With an average of 90 members, this amounts to \$1,350 projected annual revenue.

Chapter Membership Benefits

- We are the most affordable BA-specific training in Kansas City
- Earn Professional Development Units (PDU's) towards initial certification
- Earn Continuing Education Development Units (CDU's) towards maintaining certification
- Leadership Growth Opportunities (expand your network regionally!)
- Speaker Mentoring & Development Opportunities
- Evolving Kansas City Community of Practice - forums to discuss common challenges, share practices and templates
- Opportunity to participate in study groups
- Zoom backgrounds

Local versus Overall Attendance by Topic



Financials YTD as of 12/31/21

Bank Balance as of 12/31/21

Checking - \$ 895.69

Savings - \$ 4407.81

PayPal - \$ 0.00

Cash on Hand: \$5,083.41

Net Income 1/1/21 - 12/31/21

Total Income: \$1,195.34

Total Expenses: \$3,682.75

Net Income (Loss): (\$2,487.41)

Technology Update

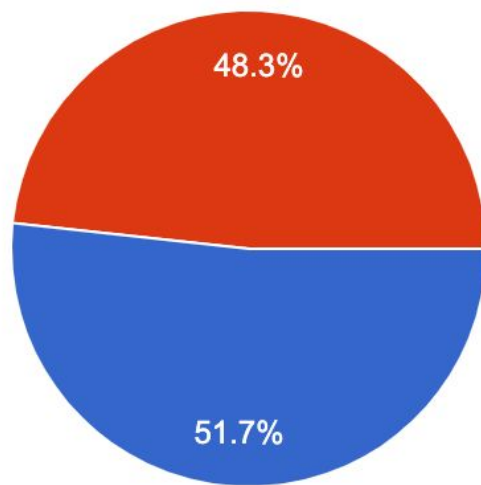
- Maintained our online monthly meeting strategy and established a plan for continuing indefinitely
- Set up chapter PayPal account so that we can transition to collecting payments directly instead of through Eventbrite and utilize free tools available from IIBA
- Made bonus content from monthly events available to members on chapter website
- Set up Google Analytics profile to track site usage and gather data to add value for members.

2021 Survey Results

Audience: We sent a survey to any individual who signed up for one of our events in 2021, or was a chapter member in 2021 even if they did not attend any events.

(Required) Please select the option that matches you most closely:

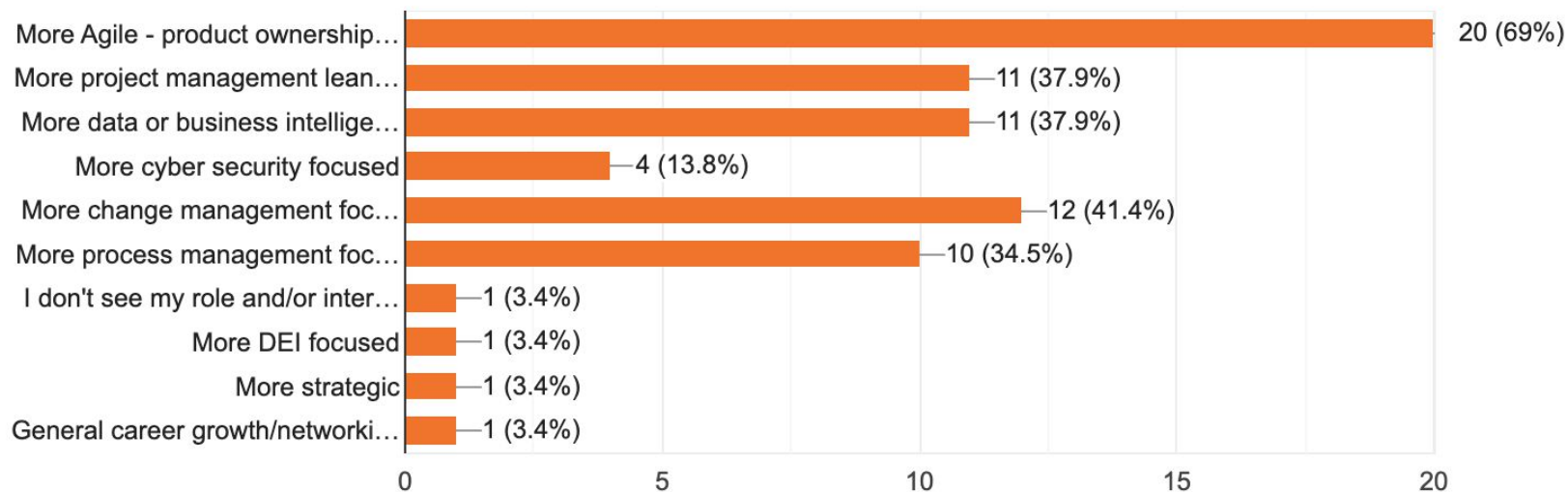
29 responses



- I am an IIBA Kansas City chapter member
- I am an IIBA member, but belong to another chapter
- I am not an IIBA member

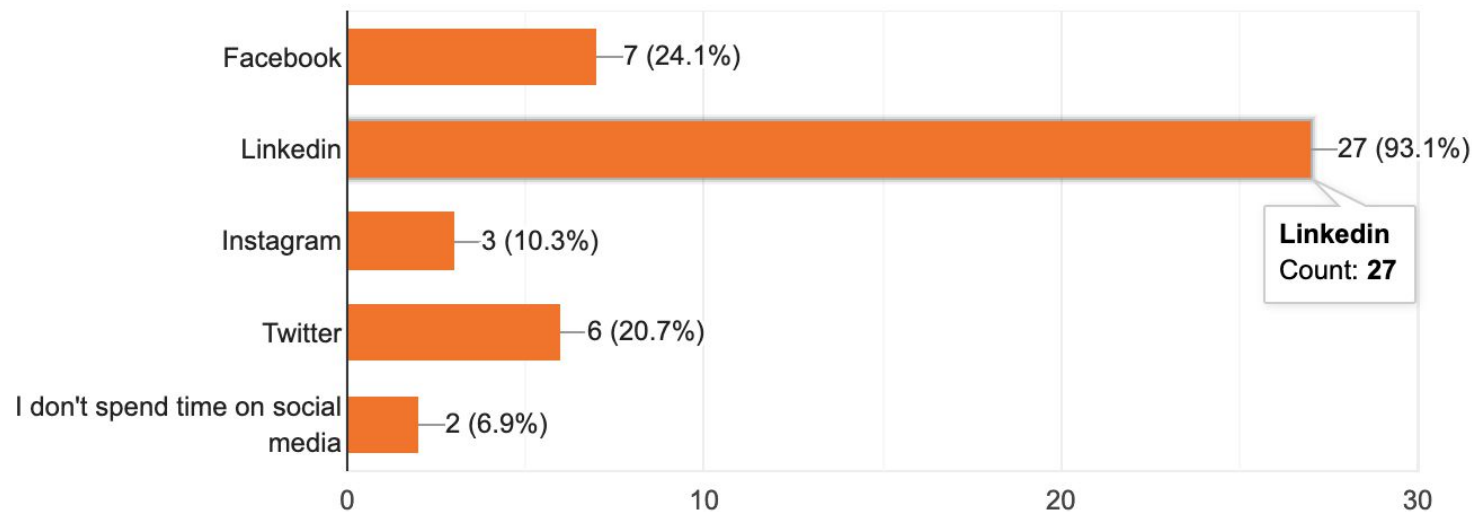
(Required) As a business analysis professional, how do you see your career interests evolving in the next 1-3 years? Please select all that apply.

29 responses



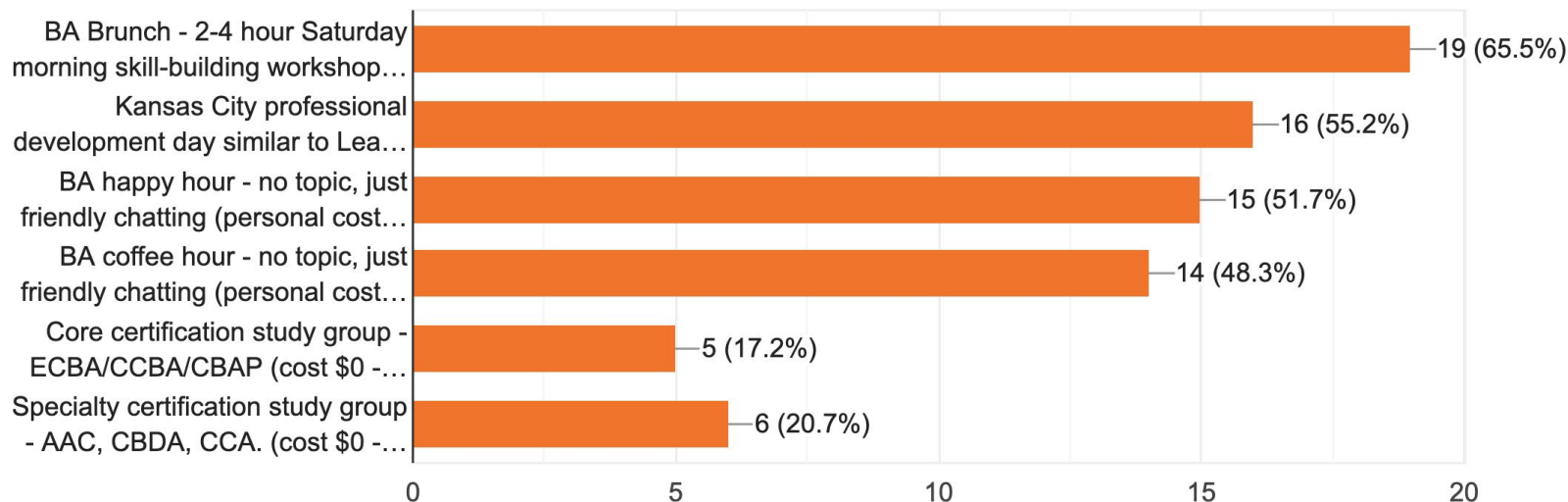
What social media do you follow for professional or educational purposes? Please check all that apply.

29 responses



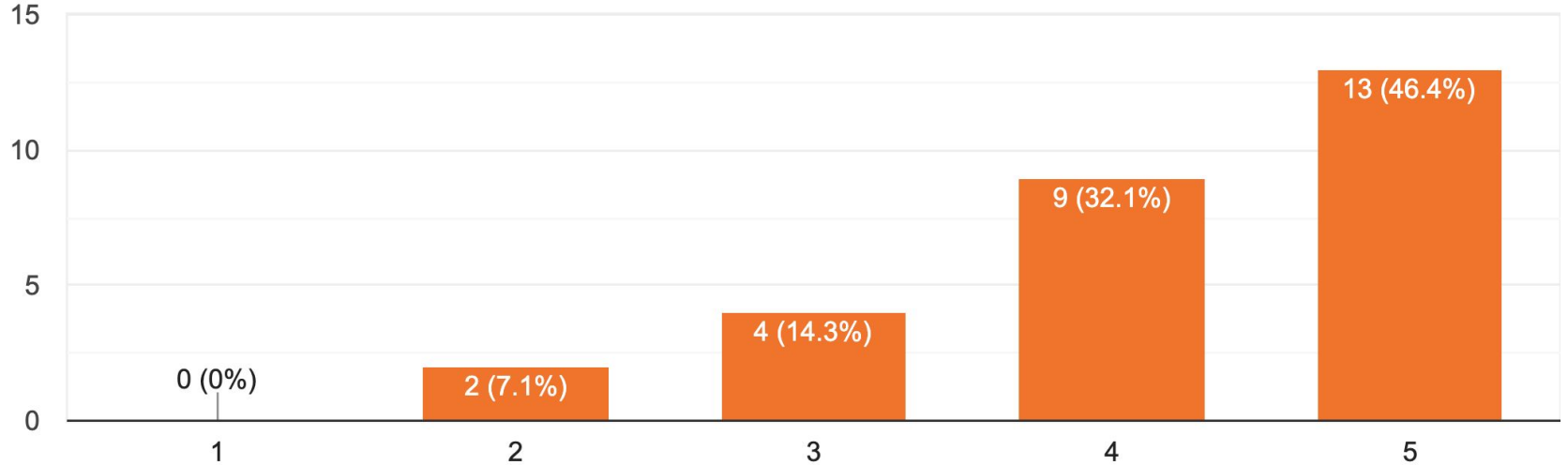
We have variety of activities we could offer in addition to our regular meetings. Which of the following would you be most likely to participate in ...associated price point? Please select all that apply.

29 responses



On a scale of 1-5, please rank your experience with our community.

28 responses



Please elaborate on your experiences from the question above. Why did you give that score?

(Refer to to experience ranking graphic)

Score: 2

"I've been busy at work. Haven't made an effort."

Score: 3

No comments

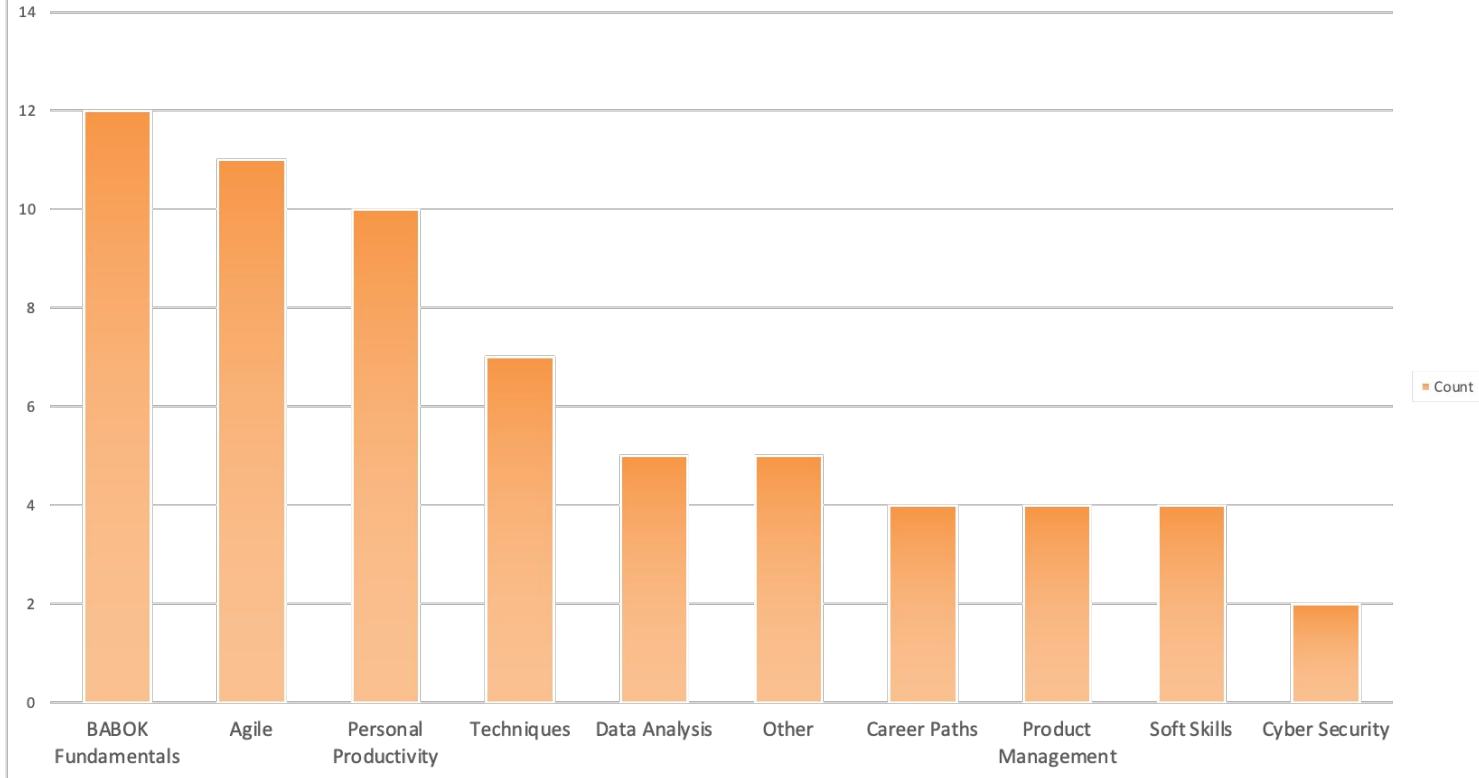
Score: 4

- "A great group of professionals. I would like to be introduced to the entire group."
- "Still very new."
- "Active community but need to bring in more diverse BA"

Score: 5

- "Made to feel welcome, friendly board members, & fun networking."
- "Lots of training/development opportunities - chapter is a great value"
- "I always feel welcomed and appreciate the friendly culture"
- "Experience has been positive with people and I'm often consulted or asked my opinion on BA topics."
- "Everyone contributes to the greater good and friendly"
- "Everyone so gentle"
- "I belong to the xxxx Chapter, but feel welcomed at the Kansas City Chapter. The contents covered are educational and interesting".
- "The president is very inclusive and talks to everyone".
- "My participation in this IIBA chapter has given me the encouragement and confidence to make a career change".
- "Professional support."
- "The group members are very welcoming and open. Participation from all attendees is encouraged. I love the energy and the vibe."

Topics Requested by Theme (out of 64 submissions)



What is something we should START doing as a chapter? (Responses)

- Have a PDD.
- BA development day annually or biannually
- DEI focus
- Explore if offering virtual lunch & learns might be of interest to members - maybe let the attendees drive the topic based on what challenges they are currently facing in their work.
- Having meetings twice a month (virtual & in person/no expectations for condiments)
- Would love to see mentoring, open townhall type sessions
- I like the idea of hands on workshops - Saturday sessions
- Providing volunteer opportunities with nonprofits
- Be intentional about building community within the chapter in ways beyond open-ended networking. Look for ways to help those less comfortable with networking to connect with potential colleagues. Find additional ways to connect with BAs in the KC area, especially those who do BA work but don't have the formal job title.
- Agenda for the entire year
- Talk more about the everyday BA analysis, topics tools or skills discussion around BA skill sets that they face daily. Example: Scrum master, Visioning sessions, Business analysis in an Agile environment, User stories, How does a BA support a Product Owner in an Agile world, etc The subjects are more high level for experience BA and the topics do not leave room for BA to focus on the skills that we deal with daily in an Agile environments.
- Have you considered creating "study groups" for a cohort of folks looking to pursue a certification at the same time?

What is something we should KEEP doing as a chapter? (Responses)

- Keep having a variety of events.
- Online meetings until the pandemic is over and Saturday morning workshops. Keep up the training on Agile topics.
- Great content offered!
- Holding a few virtual events for us outside the area
- Keep up the LinkedIn conversations that involve the community as they give a really nice summary of the good things the local chapter does for our community!
- Keep communication information about IIBA
- Continue with online meetings - I like that we can draw from around the world....gives much better diversity
- Having virtual meetings
- Partner with staffing agencies and other strategic partners that can be resources for new and existing BAs. Make the value proposition argument at every opportunity. How does IIBA participation help *my* career and/or give me a career advantage.
- In-person meetings
- Continue to be agile and flexible with listening to the members on their wants and needs on topics.
- Keep up with the passion and dedication. It shines through. My local chapter has lost that drive.

What is one specific thing we as a Kansas City community of BA professionals can do to help you in your career growth or professional development?

- BA development day or more of the Saturday morning workshops or other training that will count as professional development.
- Maybe encouraging and lending admin support to self-organizing special interest groups?
- Keep us connected to each other and BA trends
- Keep doing what you are doing!
- That's a loaded question in a Genuinely exciting way. I have to think about this, thanks <name>
- Offer options that have smaller cost, even if broken down into more events to complete a certification or get professional development credits.
- What's the playbook to become a BA? What skills are needed?
- Help me get PDUs
- Some IIBA members and local BAs might benefit from an awareness of the Toastmasters organization - maybe some sort of joint venture or project. (?)
- get engage more BA in cloud technology and how to use it
- Nothing comes to mind
- Topics on Business Analysis techniques in an Agile Environment
- Do you want to move the chapter up to xx? :-D
- No suggestions

What is something we should STOP doing as a chapter? (Responses)

- Less lecture and more hands-on with real exercises
- Stop have meetings on topics that are not particularly focused on Business Analysis