
2020 Annual Report

Prepared January 2021



Leadership Team



Tamara Cople
President



Brian Hattaway
Board Member At Large



Kyle Enevoldsen
Technology Director

Leadership Team



Keith Umsted
Branding Director



Andrea Walker
Membership Director

Leadership Team Openings



Vice
President



Marketing
Director



Secretary



Professional
Development
Director



Treasurer

2020 Accomplishments

- Launched members-only Slack Team
 - Launched and participated in multi-chapter virtual CBAP study group
 - Introduced PD-eligible session to monthly lineup.
 - Conducted three corporate Lunch-and-Learns about the benefits of chapter membership
 - Archived meeting content available after sessions to site visitors
 - Successfully pivoted to Zoom online meetings in April 2020
 - Increased meeting attendance by 50%
 - Grew contact list from 236 to 550 between April and August 2020
 - Updated Web presence with new material
 - Launched meeting “pre-show” to highlight upcoming events
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Thank you to our 2020 Strategic Sponsors!



Premier Tech, Inc.



Thank you to our 2020 Corporate Sponsors!



Chapter Membership Benefits

- We are the most affordable BA-specific training in Kansas City
 - Earn Professional Development Units (PDU's) towards initial certification
 - Earn Continuing Education Development Units (CDU's) towards maintaining certification
 - Leadership Growth Opportunities (expand your network regionally!)
 - Speaker Mentoring & Development Opportunities
 - Evolving Kansas City Community of Practice - forums to discuss common challenges, share practices and templates
 - Opportunity to participate in study groups
 - Zoom backgrounds
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Membership Snapshot

As of December 31, 2020

- 52 members (IIBA active membership)
 - 13 Certified Business Analyst Professional (CBAP) holders
 - 2 Certification of Capability in Business Analysis (CCBA) holders
 - 0 Entry Certificate in Business Analysis (ECBA) holders
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Chapter/Global Fees to combine in 2021

- IIBA is close to recommending a fee change for Global IIBA Members that includes chapter fees.
 - Effective January 1, 2021 IIBA Kansas City will no longer charge separate dues for chapter membership.
 - Members of IIBA in good standing will be accorded full member benefits, whether or not they reside in Kansas City.
 - Non-members may be assessed single event fees or other participatory charges.
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Financials as of 12/31/20

Bank Balance as of 12/31/20

Checking - \$ 3212.26

Savings - \$ 4578.65

PayPal - \$ 10.00

Cash on Hand: \$7,800.91

Net Income 1/1/20 - 12/31/20

Total Income: \$4,675.63

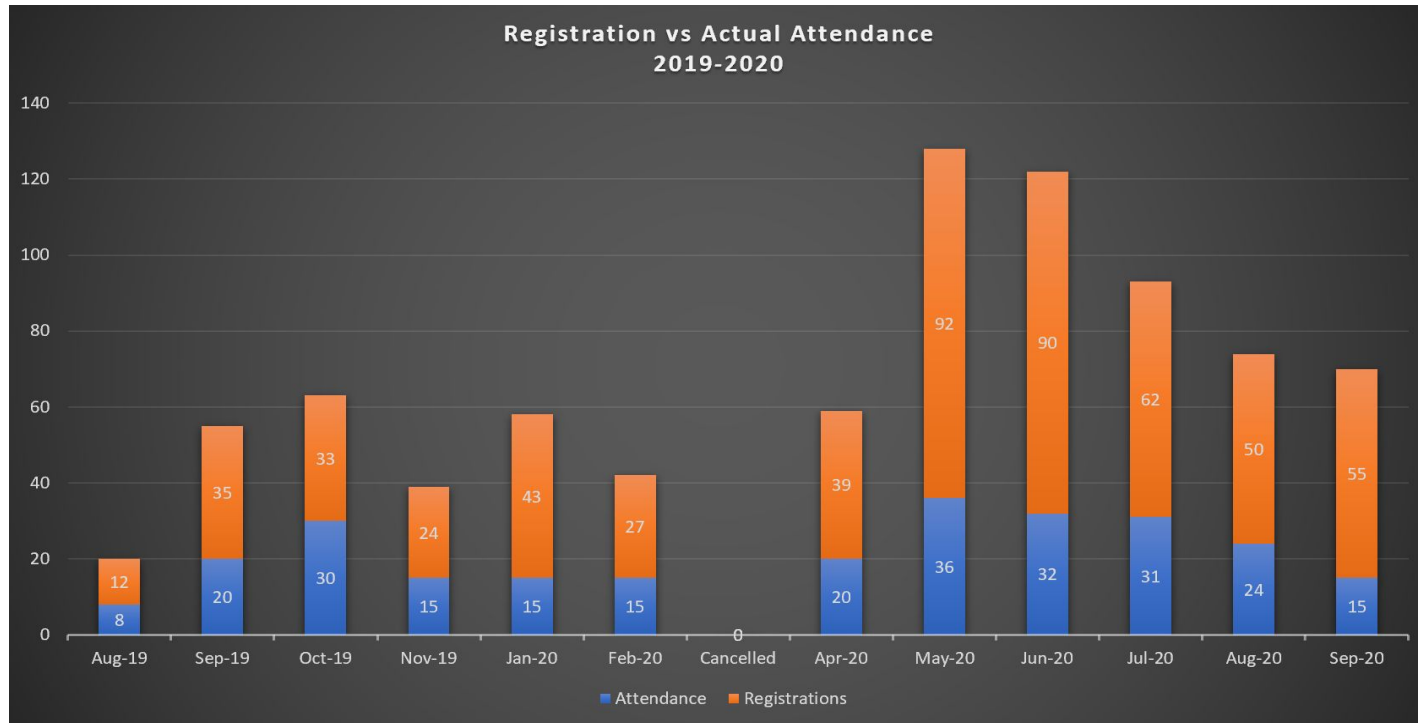
Total Expenses: \$1,640.73

Net Income (Loss): \$3,034.90

Meetings in 2020

<u>Meeting</u>	<u>Topic</u>	<u>Speaker</u>	<u>Sponsored By</u>
January	Resourceful Business Analysis	Kailash Dupuru	Allied Global Services
February	Real World Research	Tara Saylor	Premier Tech
March	<i>Cancelled - COVID-19</i>		
April	Remote Work and Business Analysis - A Panel discussion	Kyle Enevoldson, Laura Pfab, Brian Hattaway	Apex Systems
May	Process Gap Analysis	Sharon Weaver	Allied Global Services
June	A day in the life of an Agile BA	Angela Weller	Apex Systems
July	Navigating the PM/BA Relationship	Tamara Copple & Becky Skinner	TriCom
August	Business Intelligence Panel Discussion/Annual Meeting	Ali Khan, Lindsey Trickey, Aman Malhotra	Premier Tech
September	Resolving Conflicts with Candor and Grace	Cami Travis Groves	TriCom
October	Requirements Gathering like an FBI agent	Deena Chadwick	Apex Systems
November	BA Day Happy Hour / YE Celebration	N/A	
December	<i>No Meeting</i>		

Registrations vs Attendance 2019-2020

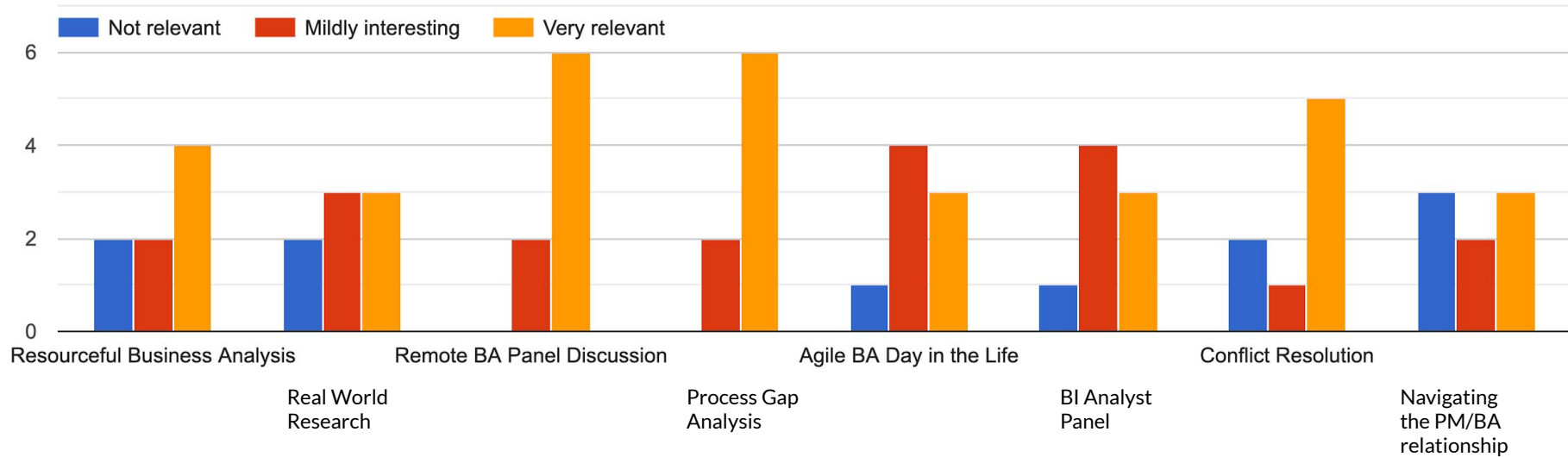


Technology Update

- COVID-19: We went fully online in March 2020
 - Significant content updates were made to the website, including imagery, chapter information and chapter benefits, as well as a full redesign of the Chapter Officers listings.
 - All virtual events were archived and made available to all site users.
 - Exploring options for future live streaming capabilities and a locally focused Careers section. More to come in 2021.
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Member Survey Results

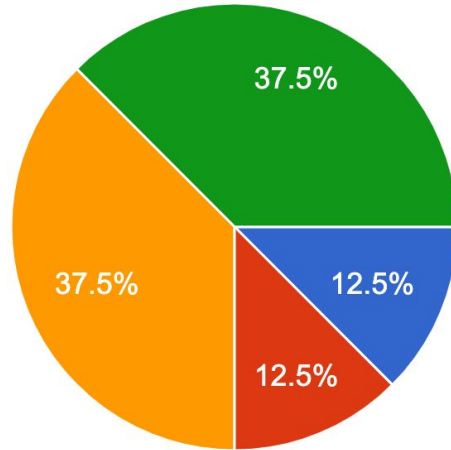
Below is a list of topics we presented this year between January and September. Even if you did not attend, please indicate how relevant they were for your professional role, or the role you aspire to achieve.



Monthly Meeting Relevancy

This year the pandemic forced us to pivot to virtual meetings. When face-to-face meetings become possible again, how would you like to see IIBA-Kansas City proceed?

8 responses

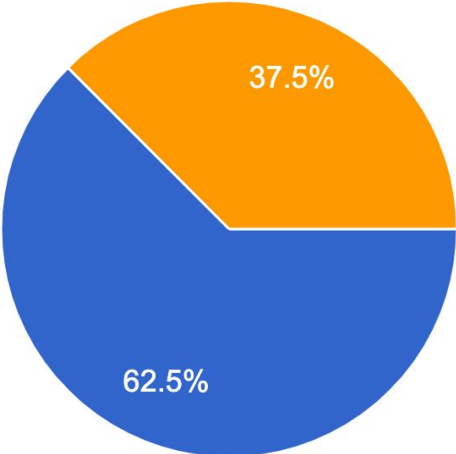


- In-person monthly meetings only
- Virtual monthly meetings only
- A blend of meetings, mostly In person, with occasional online monthly meetings or events.
- A blend of meetings, mostly online with occasional in-person monthly meetings or events.

Meeting delivery format preference

If we add a live streaming feature to in-person meetings, how would you likely participate?

8 responses

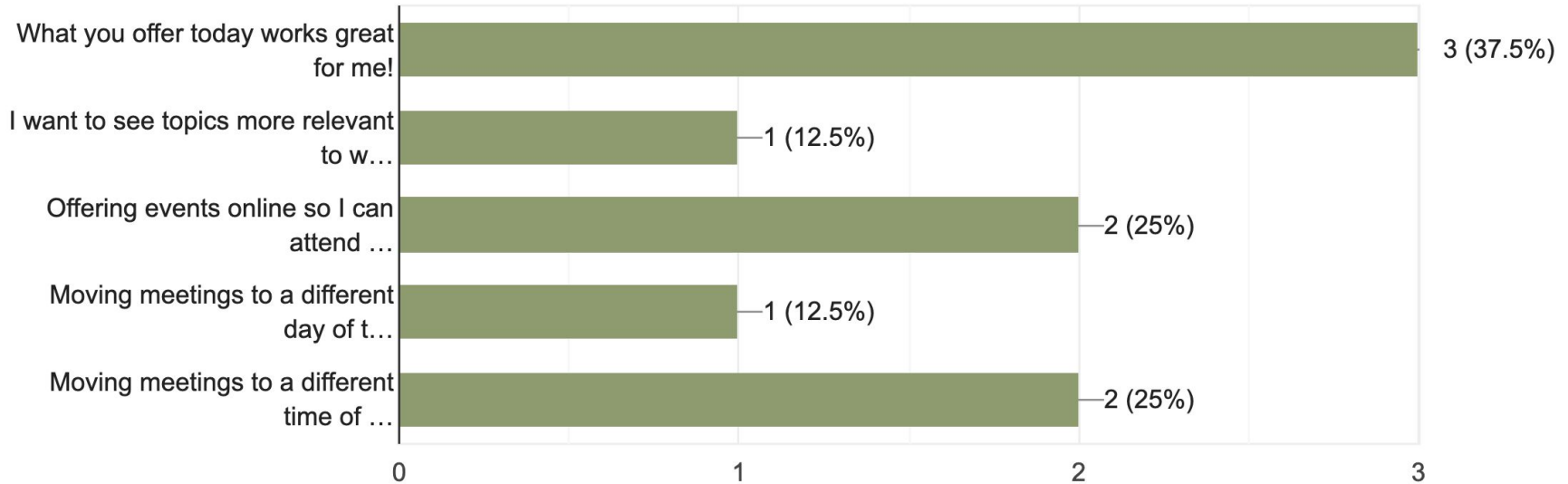


- I would probably attend in person most of the time.
- I would probably watch it online most of the time.
- I would do both about equally throughout the year if live streaming is offered.

Live Streaming

What changes to our meetings would improve your chances of participating? Select all that apply.

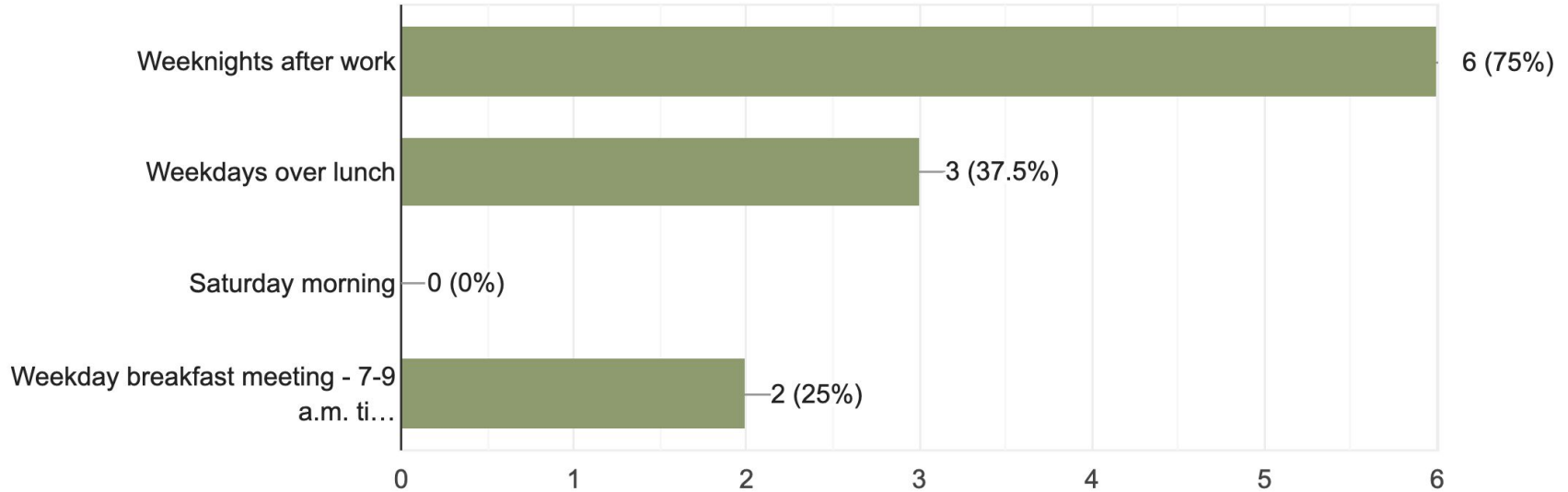
8 responses



What changes might improve participation?

What time frame(s) fit best with your schedule to attend chapter events?

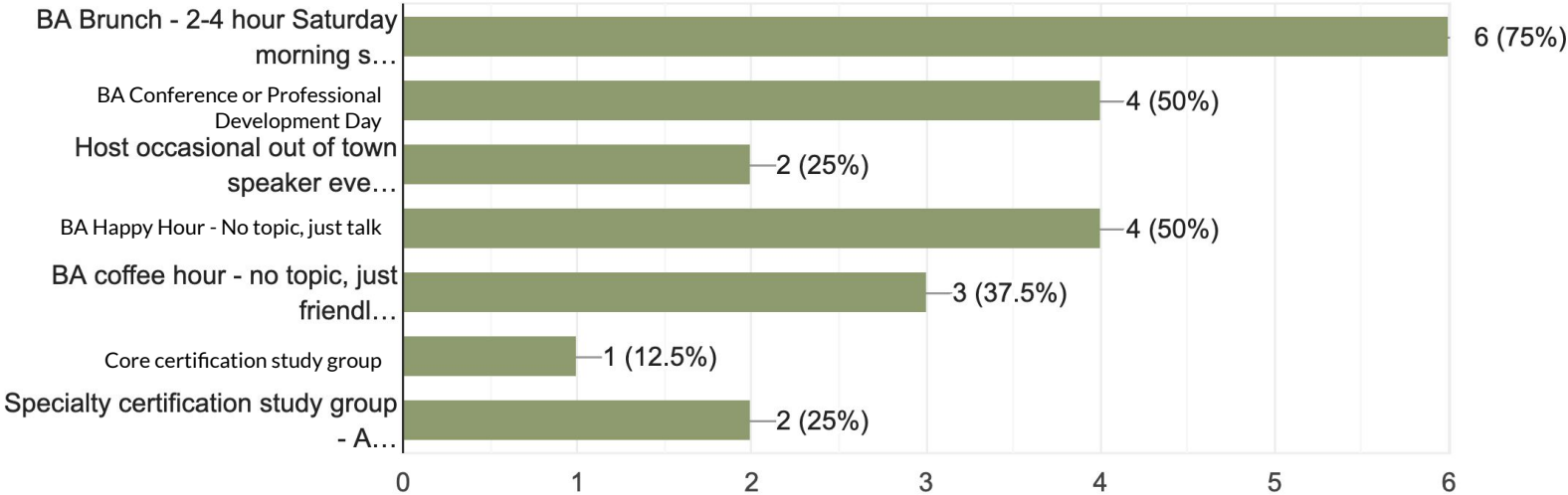
8 responses



When should we meet?

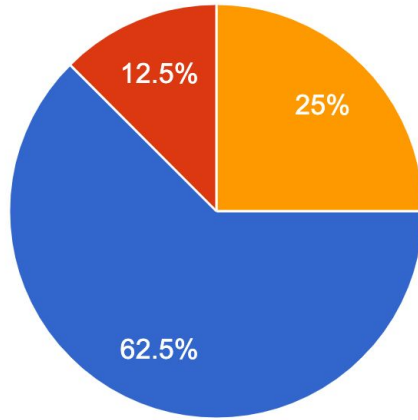
Other chapters offer a variety of activities and benefits at varying price points. Which of the following would you be *most likely* to participate...iven your interest and the associated price point?

8 responses



What other kinds of activities are members interested in?

We introduced a Slack Team for members only this year, to foster our community of practice and give us the opportunity to get feedback from peers...ed. Is this a valuable membership benefit to you?
8 responses



- Yes, I have taken advantage of it or want to be more active there in the future.
- I like the idea, but I prefer Teams or another tool
- No, regardless of whether you use Slack or Teams, I probably won't use it.
- Um, what Slack team?

Slack Team as a benefit
